



## Indira Murdia Birth Anniversary Fortnight Celebrations

**Udaipur:** To commemorate the birth anniversary of late Indira Murdia, a series of social and cultural programs are being held. Dr. Ajay Murdia (Indira Enterprises) and Shradha Murdia (Kashti Foundation) have initiated a noble cause to provide meals for 25,000 underprivileged children in shelters, ensuring their well-being and brighter futures.

### Indira Swarangam – A Grand Musical Tribute

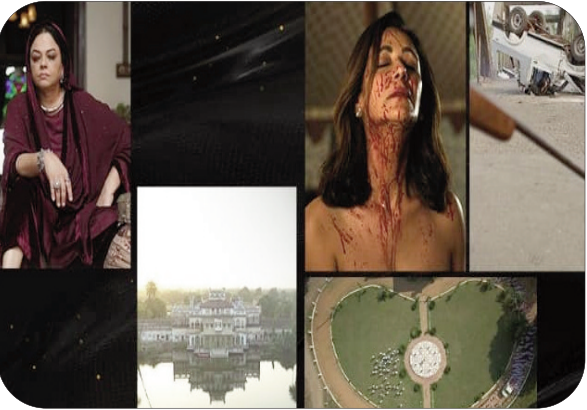
Indira Murdia's love for music continues through Indira Swarangam, scheduled for March 25-26. Last year, the event featured performances by Padma Shri Anup Jalota and Lyricist Sameer Anjaan. This year, legendary singer Suresh Wadkar will present Sur, Saaz Aur Wadkar on March 25, while acclaimed director Vikram Bhatt will showcase Bhatt Music Virasat on March 26, blending Bollywood melodies with his storytelling touch.

### Celebrating Music, Culture, and Social Welfare

Dr. Ajay Murdia, Shradha Murdia, Dr. H.S. Bhui, and Urvasi Singhvi have invited music lovers and social service enthusiasts to join this grand celebration. Additionally, on March 16, Tumko Meri Kasam, a film based on Ajay and Indira Murdia's lives, premiered at PVR Celebration Mall, Udaipur, before its worldwide release on March 21.

## Web Series 'Paan Parda Zarda' Completes Shooting

Presentation: Kali Das Pandey -



The much-anticipated web series 'Paan Parda Zarda', produced by Jio Studios, Reliance Entertainment, and Dreamers & Doers Company, has completed its shooting. This series brings together some of the finest creative minds in the industry.

Directed by Gurmeet Singh (Mirzapur, Inside Edge) and Shilpi Dasgupta, it also features Mirgdeep Singh Lamba (Fukrey franchise), Suparn S. Verma (Sirf Ek Banda Kaafi Hai, The Family Man, Rana Naidu), and talented writer duo Hussain Dalal and Abbas Dalal (Bambai Meri Jaan, Farzi, Brahmastra), along with Radhika Anand and Vibha Singh.

The series boasts an impressive star cast, including Mona Singh, Tanvi Azmi, Tanya Manikata, Priyanshu Painyuli, Sushant Singh, Rajesh Tailang, and Manu Rishi.

Set against the backdrop of illegal opium trade in central India, this gripping story explores shifting loyalties and conflicts among family and loved ones. It promises an intense mix of action, drama, and intrigue.

Produced by Jyoti Deshpande and Namit Sharma, Paan Parda Zarda is poised to become a game-changer in the world of digital entertainment.

## RSS Calls for Global Support for Bangladeshi Hindus

**Bengaluru:** RSS Akhil Bharatiya Pratinidhi Sabha (ABPS) has urged global solidarity with Hindus in Bangladesh facing persecution. RSS Joint General Secretary Shri Arun Kumar, alongside senior functionaries, briefed the media on resolutions passed during the ABPS. He emphasized the expansion of RSS's impactful work, reaching 134 premier institutions and remote tribal areas. The organization has also engaged in extensive women empowerment initiatives, organizing 22,000 events to honor Devi Ahilyabai Holkar.

ABPS passed a resolution titled "A Call to Stand in Solidarity with Hindu Society of Bangladesh," condemning rising violence, forced conversions, and destruction of Hindu properties by radical Islamist elements. The Hindu population in Bangladesh has declined from 22% in 1951 to 7.95% today, highlighting an existential crisis. RSS called out government inaction and urged international organizations, including the UN, to intervene. Shri Arun Kumar also warned against anti-Bharat rhetoric and foreign interference destabilizing regional peace. Despite challenges, Hindus in Bangladesh continue their peaceful resistance, supported by Bharat and the global Hindu community. Diplomatic efforts are underway to raise the issue internationally. In response to language-related concerns in border regions, he stated that language should unite, not divide people. The RSS remains committed to safeguarding Hindu rights and ensuring religious freedom in Bangladesh. The briefing concluded with a Q&A session, reinforcing RSS's stand on social cohesion and national unity.

## Enjoy Non-stop Cricket with Vi, with packs starting at Rs. 101

**Udaipur:** Uninterrupted match streaming requires sufficient and fast data, as fans gear up to witness thrilling clashes in the T20 league. Vi prepaid customers can enjoy every moment of these matches with an unmatched data experience and a bundled free subscription of JioHotstar. For an uninterrupted, seamless cricket experience, Vi customers can choose from multiple packs. For this season, specifically, Vi has launched 3 new recharges that offer great value and benefits:

- Rs. 101 recharge, provides a 3-month Jio Hotstar (Mobile) subscription along with 5GB data.
- Rs. 399 recharge, provides Unlimited Calls + 12am-12pm Unlimited Data + additional 2GB Daily Data and JioHotstar mobile subscription, valid for 28 days
- Rs. 239 recharge, provides Unlimited Calls + 2GB Data and JioHotstar mobile subscription, valid for 28 days

## Hindustan Zinc Recycles 18 Billion Litres Water

**Udaipur:** Ahead of World Water Day, Hindustan Zinc Limited (NSE: HINDZINC), India's largest and the world's second-largest integrated zinc producer, has recycled over 18 billion litres of water in FY24. This is equivalent to the annual water consumption of one lakh households in Rajasthan. Operating in one of India's most water-stressed regions, the company remains committed to sustainable water management, maintaining a zero liquid discharge (ZLD) approach while being 2.41

times water-positive.

In line with its sustainability efforts, Hindustan Zinc is set to inaugurate a 4,000 kilolitres per day (KLD) ZLD plant at Rampura Agucha, home to the world's largest underground zinc mine. This will add to the existing ZLD plants at Zinc Smelter Debari, Dariba Smelting Complex, Chanderiya Lead Zinc Smelter, and Zawar Mines, reinforcing the company's commitment to responsible water management.

Chairperson Priya Agarwal Hebbare emphasized Hindustan

Zinc's water stewardship approach, which goes beyond operational efficiency to ensure long-term water security for both communities and industries.

The company has undertaken pond renovation projects in Agucha, benefiting 25,000 people, and pond deepening initiatives in Rajsamand, augmenting water capacity by 55 million litres. A lift irrigation scheme in Chanderiya is also benefiting over 100 farmers by supporting cash crop cultivation across 50 acres.



In partnership with the Public-Private Partnership (PPP) model, Hindustan Zinc established Udaipur's first sewage treatment plant (STP), treating 60 million litres of wastewater daily.

This initiative significantly reduces freshwater consumption and keeps Udaipur's lakes pollution-free. Additionally, a large-scale artificial groundwater recharge project in Bhiwara has enhanced water availability through 84 ponds and 358 recharge shafts, creating 8700

million litres of groundwater recharge potential.

Through community-driven water initiatives, the company has supplied 15 million litres of water to 20 water-scarce villages and launched the Jal Sakhi initiative in Rajsamand, ensuring clean water access for 50,000 people while promoting women's entrepreneurship. Hindustan Zinc continues to be a global leader in sustainable mining, driving environmental responsibility while contributing to India's water conservation efforts.

## First-ever City Tour and Grand Nishan Yatra of Baba Khatu Shyam

**Udaipur:** The 9th Grand Shri Shyam Mahotsav, organized by Shri Khatu Shyam Mitra Mandal Trust, will be held from May 8 to May 10 at Fateh School Ground. This year, for the first time, along with a grand Shyam Kirtan, the festival will feature a Nishan Yatra and a Mehendi ceremony. Preparations have been ongoing for six months, with a dedicated team ensuring a successful event. Renowned artists, including Nandu Bhaiya, will perform during the



celebrations.

Press Conference and Poster Launch

At a press conference, Shyam devotees Dharendra Sachhan, Sunil Bansal, and

Shubham Garg provided details about the festival. Dharendra Sachhan and Babu Singh Rajpurohit unveiled the event's official poster and bhajan book.

First-ever Grand Nishan Yatra on May 8

The festival will begin with a Nishan Yatra on Mohini Ekadashi, where 1,100 devotees will participate. The procession, featuring Baba Khatu Shyam's city tour in a chariot, will start at 6 PM from Fateh School Ground and pass

through key city areas. Participants, registering with ₹1,100, will receive Nishans and Prasad, concluding with a grand Bhandara.

Mehendi Ceremony on May 9

Women devotees will apply Mehendi in Baba's name, enhancing the spiritual aura of the festival.

Grand Shri Shyam Kirtan on May 10

The main event, Shri Shyam Kirtan, will feature Nandu Bhaiya, Naresh Saini,

Bantu Bhaiya, Mahavir Agrawal Vasu, Mayur Rastogi, and Bundu Bhai's musical group, with blessings from Guru Maa Usha Baiji and Guru Shri Umanandji.

Magnificent Shyam Darbar and Devotee Arrangements

A grand 80-feet wide and 60-feet high Shyam Darbar will be adorned with imported flowers by Naveen Kaseera & Party from Kolkata. A Chhappan Bhog will be offered, and devotees will receive Prasad and Bhandara. Special arrange-

ments include queue management, Ganga water purification, sacred threads, and direct access to Jyot and darshan.

Equal Darshan for All – No VIP Culture

Dharendra Sachhan

assured that no VIP culture will be followed, ensuring equal darshan for all. This grand event aims to spread devotion, unity, and divine blessings among thousands of devotees.

## Hindustan Zinc Opens 70 Nand Ghars in Rajsamand



Anupam Nidhi, and district officials. The Kuraj Nand Ghar was inaugurated physically, while others were launched digitally. Symbolic keys were handed to Anganwadi workers, and learning kits were distributed to children.

MLA Deepti Maheshwari praised Hindustan Zinc's contribution to early childhood care, calling it a step toward Rajsamand's holistic development. CEO Arun Misra reaffirmed the company's commitment to grassroots transformation through education, healthcare, and nutrition.

As part of the Anil Agarwal Foundation's mission to establish 25,000 Nand Ghars in Rajasthan, these centers are equipped with e-learning tools, healthcare, and skill development programs, promoting sustainable rural development. Hindustan Zinc continues to impact millions through initiatives like Shiksha Sambal, Sakhi, and Zinc Football Academy, reinforcing its commitment to social transformation and inclusive growth.

Hindustan Zinc Limited, in collaboration with the Anil Agarwal Foundation, inaugurated 70 new Nand Ghars in Rajsamand, enhancing Rajasthan's Anganwadi infrastructure. With 31 Nand Ghars opened in December, the district now has over 100 modern childcare and women empowerment centers this year.

The Anil Agarwal Foundation plans to establish 4,200 Nand Ghars across 15 districts in Rajasthan, including 700 in Rajsamand. Nationally, over 7,500 such centers across 15 states have benefited 300,000 children and 200,000 women.

The inauguration ceremony at Mangalpara School, Kuraj, saw the presence of MLA Deepti Maheshwari, Hindustan Zinc CEO Arun Misra, CFO Sandeep Modi, CHRO Munish Vasudeva, Vedanta Group CSR Head

expertise. Philanthropy remains integral, supporting education, healthcare, and social initiatives. With landmark projects like The Orion and Jain Farms, SPJ True Realty continues shaping premium residential and commercial spaces, ensuring eco-conscious development while delivering exceptional value and quality to stakeholders.

## Udaipur's Vansh Nagauri Receives Agoda Gold Circle Award

**Udaipur:** Vansh Nagauri, an emerging entrepreneur from Udaipur, was honored with the prestigious Agoda Gold Circle Award for outstanding performance and exceptional metrics at a ceremony held at The Oberoi Hotel in Gurugram. The award was presented by Agoda to properties that demonstrated excellence in service and performance.

In this ceremony, 100 standalone properties across the country were awarded, with Udaipur's The Mangla View Residency being the only property from the city to receive this recognition. The prestigious award was given to 3,500 global properties selected from Agoda's platform, which hosts over 350,000 properties worldwide. Of these, 150 properties were from India.

## VEERANGANA VEER NARI MILAN SAMAROH ORGANISED AT JAIPUR MILITARY STATION

**Jaipur:** Sapta Shakti Command organised a Veerangana, Veer Nari Milan Samaroh on 24 Mar 2025 at Jaipur Military Station to honour and recognise the immense sacrifice, courage and resilience of Veeranganas and Veer Naris. Dy Chief Minister of Rajasthan, Diya Kumari was the chief guest at the solemn



ceremony. Lieutenant General Manjinder Singh, Army Commander Sapta Shakti Command and Mrs Barinder Jit Kaur, Regional President AWWA, Sapta Shakti Command were also present on the occasion. Rajasthan has a rich legacy of Veeranganas and has one of the highest strength of 11,443 Veer Naris.

The Samaroh was attended by 67 Veer Naris from Jaipur, Dausa and Alwar districts. Besides them the Veeranganas, Veterans, Serving Soldiers and their families also attended the ceremony. Dy Chief Minister felicitated the Veer Naris to acknowledge their immense sacrifice and selfless contribution towards Nation Building.

Dy CM Diya Kumari, in her address expressed gratitude to the soldiers and veterans for their selfless service, dedication and valour. She also acknowledged the support and important role played by Veer Naris in being a Pillar of Strength for their families and the society.

Dy Chief Minister also commended the efforts made by Sapta Shakti Command towards Women Empowerment, Health, Education, Skill Development and Welfare of Veer Naris and Veterans.

She assured all present that the State Government is ready to make all efforts to ensure the Welfare and Growth of Veterans, Veer Naris and Veeranganas. Lieutenant General Manjinder Singh, Army Commander, Sapta Shakti Command expressed his gratitude to Dy CM, Diya Kumari for her presence and encouragement.

He also paid his tributes to the Veer Naris, Veeranganas and Veterans for their invaluable contribution to the Society and Nation.

## RITEX 2025 Concludes: A New Era of Trade Expo

**Udaipur:** The five-day Rajasthan International Trade Expo, RITEX 2025, organized by the Udaipur Chamber of Commerce and Industry (UCCI) in collaboration with the PHD Chamber of Commerce, concluded successfully today. The closing ceremony took place at the UCCI premises in the evening.

UCCI President Mr. M.L. Lunawat addressed the gathering, emphasizing that this was the first such event organized by UCCI, which presented both challenges and opportunities for the organizers. Former President Mr. P.S. Telesra appreciated UCCI's efforts and suggested that the next edition of the expo be held in November, December, or January.

Former President Mr. Mahendra Taya praised the domestic products available at reasonable prices during the expo. Mr. Nakshatra Telesra appreciated the variety and quality of products from various states across the country showcased at the event. Mr. Anshul Mogra suggested giving priority to local industries' products in future trade expos.

Several members, including Mrs. Hasina Chakkivala, Mrs. Priya Mogra, Mr. Rakesh Maheshwari, Mr. K.P. Agarwal, Mr. Rakesh Choudhary, Mr. Arvind Agarwal, Mr. Prashant Jain, and Mr. Dinesh Rajpal, shared their feedback on the trade expo. At the closing ceremony, awards were presented to representatives from companies like Indian Fencing Machines, Sonali Biogas, Oswal Pumps, Camcoplast, Dev Darshan, Famous of Gujarat, Rosa FMCG Cosmetics, Milk and Mix, and Max Protein. The awards recognized innovation in product development, marketing, stall decoration, and presentation.

The award winners expressed their gratitude for UCCI's first attempt and committed to participating in the next trade expo with even more preparation. Dr. Pawan Telesra, Honorary General Secretary of UCCI, expressed thanks to the PHD Chamber officials, all exhibitors, and visitors who attended the event.

ICICI Pru Gift Select: A Trusted Plan for Savings and Income

**Mumbai:** In today's uncertain economic conditions, having an additional source of income has become essential. With rising inflation and fluctuating markets, people are looking for investment options that offer both security and growth. Addressing this need, ICICI Prudential Life Insurance has launched ICICI Pru Gift Select, a unique long-term savings product that provides guaranteed income while ensuring asset protection. Amit Palta, Chief Product and Distribution Officer, ICICI Prudential Life Insurance, stated, "We want our customers to be financially secure and achieve all their financial goals."

This plan allows customers to choose their guaranteed income period while also receiving a tax-efficient lump sum at maturity. One of its key features is an annual income increase of 5%, helping to counter the effects of inflation. ICICI Prudential Life Insurance is enhancing insurance distribution through digital innovations. The company has introduced the iPRU Edge mobile app, which empowers agents with business leads, social media marketing content, and paperless policy purchases. Amit Palta further added, "iPRU Edge acts as a digital office for agents, enabling them to provide better services to customers."

Between April and December 2024, agents using iPRU Edge saw a 25% increase in productivity, and 98% of eligible agents received same-day commission payments. The company's AI-powered solutions also helped issue over 50% of savings policies on the same day. Additionally, from April to December 2024, the company maintained a claim settlement ratio of 99.3%, with non-investigated claims settled in an average of 1.2 days. Through its digital-first approach and customer-centric services, ICICI Prudential Life Insurance is not only providing financial security to policyholders but also elevating the career growth of its agents.