



Business & Entertainment

SEBI at a Crossroads: Trust and Transparency Key to Revival

Two contrasting developments concerning the Securities and Exchange Board of India (SEBI) unfolded on Saturday. While former Finance and Revenue Secretary Tuhin Kanta Pandey assumed charge as SEBI's new chairperson, a special court in Mumbai directed the Anti-Corruption Bureau to register an FIR against his predecessor, Madhabi Puri Buch, and other officials. The case pertains to an alleged stock market fraud and regulatory violations related to the fraudulent listing of a company in 1994. Though Buch served as SEBI chief nearly three decades after the purported fraud, the court emphasized that the prolonged inaction by law enforcement agencies and market regulators necessitated judicial intervention. A thorough investigation is essential to determine whether Buch addressed—or ignored—any complaints regarding the old case.

Buch has faced scrutiny before. Last year, US short-seller Hindenburg Research (now defunct) accused her and her husband of having stakes in offshore entities allegedly linked to the Adani 'money siphoning scandal.' The allegations came at a time when SEBI, under Buch's leadership, was probing claims of stock manipulation and accounting fraud by the Adani Group. Calls for her resignation surfaced due to a presumed conflict of interest, but Buch remained steadfast. Eventually, the controversy faded, as often happens in India, but SEBI's credibility suffered, impacting investor confidence.

Pandey has pledged to uphold four core principles—trust, transparency, teamwork, and technology. The first two are critical for SEBI to restore its reputation as a credible market institution. India's ambition to position itself as an investor-friendly nation will face hurdles if its market regulator continues to be entangled in controversies. SEBI must prioritize accountability and fairness to rebuild public trust in the financial ecosystem.

Editorial

Salman Khan joins Mountain Dew as its latest brand ambassador

Udaipur: Mountain Dew, PepsiCo India's bold and fearless beverage brand, is gearing up for summer with an exhilarating new campaign. We are thrilled to announce that Mountain Dew creates history by uniting Indian megastars - Salman Khan and Hrithik Roshan to embrace the spirit of Darr Ke Aage Jeet Hai—which means victory lies beyond fear. The duo features in a never-seen-before TVC that showcases that we can overcome any challenge that life throws our way through courage and camaraderie.

Talking about the campaign, Akankshaa Dalal, Category Lead, Mountain Dew, PepsiCo India said that Mountain Dew embodies fearlessness, and this campaign takes that to the next level by showcasing the power of camaraderie. Courage grows when challenges are faced together, and that's something our audience truly connects with. Bringing Hrithik Roshan and Salman Khan together for the first time isn't just about their individual grit—it's about the exciting energy they create as a team. This campaign is all about pushing limits, embracing challenges, and proving that with the right support, no fear is too big to conquer."



This is literally the first time that the world will see these two action heroes Salman Khan and Hrithik Roshan together on the screen and what a delight it will be for the consumers and fans.

In an exhilarating film, we see a group of friends on a cable car journey through stunning snow-capped mountains. Suddenly, disaster strikes as the cables snap, sending the car tumbling towards a gorge. Amidst the chaos, Hrithik and Salman display incredible bravery and teamwork, working side by side to avert almost certain disaster. This narrative resonates with anyone who has ever faced fear, reminding us that teamwork amplifies courage.

Speaking about his latest campaign as Mountain Dew's brand ambassador, Salman Khan said, "I'm excited to join hands with Mountain Dew as the face of the brand. The campaign's message of embracing courage and facing fears resonates deeply with me. It's about the power of camaraderie—having your friends by your side when things get tough and conquering challenges together. Darr Ke Aage Jeet Hai is a powerful philosophy, and I'm thrilled to bring it to life."

Meanwhile, Brand Ambassador Hrithik Roshan said, "Mountain Dew has always stood for pushing limits and facing fears, which is something I truly connect with. This campaign is special because it highlights how courage isn't just about going solo—it's about the strength we find in each other. It's a reminder that when we stand together, we can overcome any challenge. That's what makes this campaign so powerful."

'Naya Zamana' Shooting to Begin in March

Presented by: Kali Das Pandey

Under the banner of Shabnam Film Production, producer Abbas Khan Irani is set to begin shooting for the Hindi feature film 'Naya Zamana' in the first week of March. This announcement was made by the film's director, Rashid Sabir Khan, during a grand event held at Oritel Banquet Hall, Andheri West, Mumbai, in the presence of senior directors Manoj Agarwal and Izhar Hussain. Producer Abbas Khan Irani will also be seen acting alongside debut actress Gudiya Irani in this film. The storyline aims to highlight the new negative tendencies emerging among today's youth. Keeping audience preferences in mind, the film incorporates romance, action, comedy, and tragedy. The film's music is composed by Akhilesh Kumar, cinematography is handled by Manoj C. Kumar, post-production by Sudhanshu Jha, action direction by Moses Fernandes, and PR is managed by Samarjeet. The film also features Brij Gopal, Hiten Tejwani, Vijay Patkar, Jaywant Wadkar, Gopal Singh, Naveen Tyagi, Wajid Ansari, and Ramzan Sheikh in significant roles.



Take Your Business to New Heights with BCI Nirman

Udaipur. Business Circle India (BCI) has launched 'BCI Nirman' for real estate and related businesses. This platform provides an opportunity for professionals in real estate, architecture, interior design, construction materials, property management, and investment to expand their business.

A Golden Opportunity for Business Growth Founder Mukesh Madhwani stated that BCI Nirman aims to create new opportunities in the industry, connect business owners, and provide a platform to share experiences. Benefits of Joining BCI Nirman:

- Business Networking – Direct connections with top real estate professionals.
New Business Opportunities—Collaborations and access to large projects.
Learning & Growth – Participation in seminars, workshops, and exclusive events.
Guidance & Support – Insights from industry experts

and access to the latest market trends. Monthly Business Meetings that members will visit workplaces on the second Saturday of every month to understand different businesses. Additionally, a meeting will be held at a five-star hotel on the fourth Saturday, where senior

industry experts will discuss new strategies, experiences, and schemes. An Excellent Opportunity for Real Estate Entrepreneurs Mukesh Madhwani emphasized that this platform provides a great chance to grow businesses and build new connections. Every entrepreneur associated with real estate



should become a part of Business Circle India Nirman.

Reliance @rh

AI Will Be India's Growth Engine, Boosting GDP



Mumbai: At the 'Mumbai Tech Week 2025' held at Jio World Center, Reliance Jio Infocomm Limited Chairman Akash Ambani emphasized the transformative potential of Artificial Intelligence (AI) for India's economy. He described AI as the most significant technological shift of this generation, forecasting that it would be the primary driver of India's double-digit economic growth in the coming years.

During a conversation with Dream11 CEO Harsh Jain, Ambani highlighted Jio's commitment to AI by assembling a team of over 1,000 data scientists, researchers, and engineers. He also revealed plans for a gigawatt-capacity data center in Jamnagar to enhance India's AI capabilities, along with the exploration of Graphics Processing Units (GPUs).

Ambani identified three key pillars for AI leadership in India—robust AI infrastructure, research and development, and a skilled workforce. He asserted that India has moved beyond a lagging approach to technology and is now at the forefront of global innovation.

Jio 5G Sets Record at Maha Kumbh with Unprecedented Network Usage

Prayagraj: Reliance Jio's 5G network set an unprecedented record at the Maha Kumbh, with over 2 crore calls and 40 crore data requests recorded on the Shahi Snan day alone. This milestone marks the highest network usage ever recorded in a small geographical area on a 5G network.

Maha Kumbh, held from January 13 to February 26, attracted over 66 crore devotees. To ensure seamless connectivity, Jio deployed cutting-edge technologies such as network slicing, 700 MHz band carrier aggregation, Voice over NR (5G voice), and a dedicated 10 MHz spectrum in LTE. Five war rooms were established for real-time network monitoring, ensuring uninterrupted services.

Vijay Sharma, Head of Reliance Jio's Customer Unit at Ericsson, expressed pride in the network's exceptional performance under challenging conditions. He credited the successful implementation to Jio and Ericsson's strategic collaboration, ensuring a high-quality digital experience for millions of devotees.



Anant Ambani's Vantara Wins Prestigious National 'Prani Mitra' Award for Excellence in Animal Welfare

Jamnagar (Gujarat): Anant Ambani's Vantara has been honored with the prestigious 'Prani Mitra' National Award, India's highest recognition for animal welfare, under the Corporate category. The award acknowledges the outstanding work of Radhe Krishna Temple Elephant Welfare Trust (RKTEWT), a subsidiary of Vantara dedicated to rescuing, treating, and providing lifelong care for elephants.

Vantara's Elephant Care Centre spans 998 acres, offering a safe and enriching environment for over 240 rescued elephants. These include elephants rescued from circuses, the logging industry, and exploitative practices such as street begging. The center provides advanced veterinary care, incorporating allopathy, Ayurveda, and alternative medicine for chronic disease management.

The award was presented at Vigyan Bhawan, New Delhi, by the Minister of State for Fisheries, Animal Husbandry, and Dairying. Vivaan Karani, CEO of Vantara, stated that this honor is a tribute to the countless individuals devoted to animal welfare. He reiterated Vantara's commitment to setting new benchmarks in ethical animal management and biodiversity conservation.

Vantara also operates the world's largest elephant hospital, equipped with hydrotherapy pools, hyperbaric oxygen chambers, and specialized foot care facilities. With 75 custom-engineered elephant ambulances, the initiative ensures safe transportation for rescued elephants, reaffirming its dedication to their well-being.

Through these pioneering efforts, Vantara is redefining ethical elephant conservation, veterinary excellence, and lifelong care, establishing new global standards in animal welfare.

In the Spotlight: Actress Babita Mishra



The remix version of the superhit song "Ek Haseena Thi..." is set to be released soon, creating a buzz among music lovers. Actress Babita Mishra will be seen in a completely new avatar in this music video. Currently, she is making headlines in Bollywood for her upcoming project. Babita Mishra has worked in several Hindi and Bhojpuri films. In the Bhojpuri movie "Harra - Revenge of Death," she played a double role. Originally from Kanpur, Uttar Pradesh, Babita has also showcased her acting skills in the "Crime Alert" series. Apart from acting, she has worked as an assistant director in Gujarati films.

After completing her graduation, Babita moved to Bollywood to fulfill her dream of becoming an actress. She enjoys traveling, dancing, and cooking. She aspires to work with renowned filmmaker Sanjay Leela Bhansali and admires Shah Rukh Khan and Kangana Ranaut.

Currently, she is engaged in TV serials, web series, short films, and ad films, with several exciting projects set to go on floors soon.

Muhurat Ceremony of the Film 'Laanchhana' Concludes

The muhurat ceremony of the message-driven film 'Laanchhana', produced under the banner of Mili Films

& TV International, was successfully held in Bajpur, Ranchi (Jharkhand). After the muhurat shot, several important scenes featuring actors Shekhar Vats, Manoj Kumar, and others were filmed.

This film portrays the realities of human desires, emotions, and struggles, depicting the impact of materialistic attachments on life. The film's producer, Manoj Kumar, has previously produced the short film 'Vaancha - The Black Desire', which is based on Jharkhand's backdrop and is currently available on international OTT platforms.

The film 'Laanchhana' features five melodious songs, with lyrics by Prashant Gailvar and Rakesh Kumar Suman, music by Shrikant Indwar, cinematography by Sumit Sachdeva, and screenplay-dialogues by Prashant Gailvar. The film's set designer is Manoj Verma, with Kali Das Pandey as the publicist and Shankar Pathak as the production team head.



The lead cast includes Rhea Mekattukulam, Surjeet Singh Rajput, Manoj Sahay, Shankar Pathak, Shruti Bhadhani, Shekhar Vats, Manoj Verma, Vinay Singh, Deepak Choudhary, Pankaj Sinha, Jitendra Vadher, Dinesh Sahadev, Shashi Bhushan, Anjali Verma, Preeti Bhaskar, and Gopal.

The film will be shot in Ranchi and nearby locations. Directed by Prashant Gailvar, a well-known filmmaker from Jharkhand, the film is generating excitement, with producer Manoj Kumar eagerly looking forward to its journey.

Presented by: Kali Das Pandey

Airtel and Apple Partner for Exclusive Streaming Benefits

Udaipur: Bharti Airtel and Apple have partnered to offer Apple TV+ and Apple Music to Airtel customers. Home Wi-Fi users on plans starting ₹999 will get Apple TV+ access, while postpaid customers on similar plans will enjoy Apple TV+ and six months of free Apple

Music. This collaboration provides exclusive access to premium entertainment, including drama, films, documentaries, and multilingual music. Siddharth Sharma, Airtel's CMO, called it a transformative move to enhance content consumption. Shalini Poddar, Apple India's Director, emphasized making award-winning content widely accessible, redefining entertainment experiences for millions of users across India.

Udaipur's Scout Guide Navya Chauhan Receives Governor's Award



Udaipur: Navya Chauhan, a Guide Ranger from Udaipur and a student of St. Anthony's School, was honored with a state-level award on February 22, 2025. The prestigious State Award was presented to her by His Excellency the Governor. Principal William D'Souza shared that during the event, State Chief Commissioner Niranjan Arya, State Secretary P.C. Jain, and other state officials were present. The student's parents were also congratulated on this special occasion.

Water Monitors Witness Recharge of Two Water Sources Simultaneously

Udaipur: Water monitors from classes 6 to 9 were selected from Mahatma Gandhi School in Sunder Vas. Today, Water Friend Dr. P.C. Jain explained to them how two water sources, a hand pump and a nearby tube well, were interconnected through a rainwater harvesting system implemented by the Hastimal Bapna Charitable Trust at their school. Dr. P.C. Jain also educated the monitors about how they can save water in their daily lives, how to maintain the rooftop rainwater harvesting system, and their responsibilities in water conservation.

Grand Inauguration of World Peace Center in Gurugram

Gurugram! After the conclusion of the Maha Kumbh in Prayagraj, the next major wave of spirituality and peace is heading towards Gurugram, Haryana. On March 2, 2025, India's first 'World Peace Center' will be inaugurated in Sector 39, Gurugram, set to become the largest hub of spirituality and peace.



This 'World Peace Center' is not just a building but a symbol of India's spiritual heritage and a platform to spread the message of global peace. The center will host international programs promoting meditation, yoga, and Indian culture. Renowned spiritual leaders, including Yoga Guru Baba Ramdev, Sri Sri Ravi Shankar, esteemed storyteller Morari Babu, and Jainacharya Lokesh Muni, will share the stage at this grand event. Former President Ram Nath Kovind, Haryana Chief Minister Nayab Singh, and Delhi Chief Minister Rekha Gupta will also be present to witness this historic occasion.

The event will focus on personality development for youth and emphasize moral education. Additionally, it will promote women's empowerment and highlight Indian traditions on a global stage. With the support of the United Nations (UN) and the World Parliament of Religions, research and training on Jain lifestyle and spirituality will be conducted under the guidance of Acharya Lokesh Muni.

Acharya Lokesh Muni, a resident of Pachpadra, Rajasthan, is the key visionary behind this initiative. He has been actively working for years to promote peace, non-violence, and social harmony, and this center is a testament to his commitment.

If you wish to be a part of this historic event, make sure to attend the grand inauguration ceremony on March 2, 2025, at 10 AM in Sector 39, Gurugram. This is not just an event but a monumental step towards making India the global center of peace and spirituality!

Special Yogic Session on Mahashivratri

Udaipur: On the auspicious occasion of Mahashivratri, Rotary Club Udaipur Drishti, in collaboration with I Am Yoga Studio, organized a special yogic chanting and regenerative yoga session at Udaipur. The event aimed to promote holistic well-being and spiritual elevation through yoga and sound healing.

Dr. Sweetie Chhabra, advisor to the club, enlightened participants about the significance of sound and pranic healing, emphasizing their role in maintaining mental and physical balance.

Rotary Club members, including Parmeshwar Agarwal, Vikram Krishnavat, and Akshay Kumawat, actively participated in the session. From I Am Yoga Studio, Vanshika Jaiswal, Priyanshi Acharya, Ayushi Nalwaya, and other yoga practitioners contributed to creating a serene and meditative atmosphere.

The event highlighted the importance of incorporating yogic practices into daily life, especially during spiritual occasions like Mahashivratri.