



### Doctors' Strike Amidst Kolkata Tragedy: A Call for Balance and Reform

The doctors' strike, which erupted in response to the horrific rape and murder case in Kolkata, has brought to light deep-seated issues within our healthcare system. The anger and demand for justice are entirely justified, yet the impact of this strike on patients, particularly the poor, raises serious concerns. In a country where healthcare facilities are already inadequate and services overburdened, forcing vulnerable patients to bear the consequences of this protest is neither fair nor humane.

#### Editorial

The medical community's demand for enhanced security is critical and should not be ignored. Doctors are justified in their concerns about the dangers they face while fulfilling their duties. However, there are more balanced methods to express these grievances without compromising patient care. Alternatives like wearing black badges or organizing rotational strikes could allow doctors to voice their concerns while ensuring that essential services remain uninterrupted. The Madhya Pradesh High Court has underscored the importance of maintaining healthcare services during strikes, emphasizing the legal and moral responsibility of medical professionals to their patients.

The government must address the root causes of the doctors' dissatisfaction by ensuring their safety through better funding and infrastructure improvements, such as installing more CCTV cameras and increasing security personnel in medical institutions. In a country where access to healthcare is already a significant challenge, the strike only exacerbates the suffering of those who can least afford it. The lack of political will to improve healthcare services is evident, and the government must act swiftly to resolve this crisis so that justice is delivered without further delay. Balancing the doctors' legitimate concerns with the fundamental right to healthcare is not just necessary; it is a moral imperative.

### ITC Hotels Expands Presence in Rajasthan with WelcomHotel Pushkar

Udaipur: ITC Hotels continues its expansion by signing a new WelcomHotel property in Pushkar, in collaboration with SRK Hospitality Pvt. Ltd. Spread over 3 acres, this property is expected to open in 2026. Conveniently accessible by air, rail, or road, the WelcomHotel Pushkar is just 50 kilometers from Kishangarh Airport. The hotel will feature 96 well-equipped rooms, extensive banquet facilities, an all-day dining restaurant, a lobby lounge, a specialty restaurant, and a bar to offer guests a delightful culinary experience. The recreational space will include a swimming pool, fitness center, spa, and kids club, providing all modern amenities.



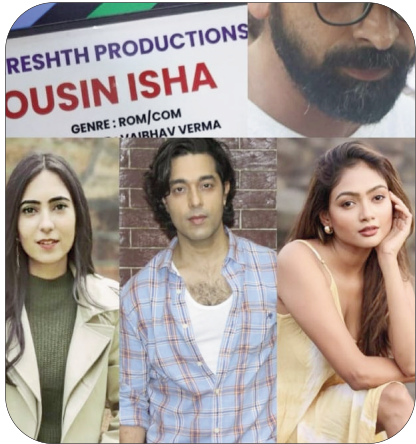
Anil Chadha, Chief Executive of ITC Hotels, stated, "The WelcomHotel brand continues to evolve strategically. Just last month, we launched the 25th WelcomHotel in Belagavi, Karnataka. Located near Ajmer and Jaipur, Pushkar is one of Rajasthan's most attractive tourist destinations, and WelcomHotel will showcase the rich heritage of this enchanting state to visitors."

Mahesh Advani and Ajay Modi of SRK Hospitality Pvt. Ltd. expressed, "Pushkar's popularity is continuously growing. With increasing demand in this town, we are confident that WelcomHotel Pushkar will offer the best services to tourists. ITC Hotels, known for their exceptional hospitality, will help us create a magnificent resort."

Pushkar, renowned for its beautiful architecture, temples, pilgrimage sites, and stunning natural scenery, attracts many weekend tourists. Activities like boating, camel rides, spiritual journeys, picnics, camping, local cuisine, and fairs have made Pushkar one of Rajasthan's prime tourist destinations.

### Shooting for Vaibhav Verma's Film 'Cousin Isha' to Begin in November

The romantic film "Cousin Isha," produced under the banner of Shreshtha Productions, is set to begin shooting in November. The entire film will be shot in and around Bhagwantnagar, located in the Unnao district of Uttar Pradesh. Directed by the renowned filmmaker Vaibhav Verma, known for his thriller film "Tatksan," the movie will also provide opportunities for local artists from Uttar Pradesh. The film features a talented cast, including Vikrant Rai, famous for his roles in hit TV shows and Hindi films such as "Yuva," "Bhauri," and "Tatksan." He will be joined by Harshika Kevlarmani, known for her roles in series like "New Girl Freddy" and "Girls Hostel," and Oshi Sahu, who gained recognition for her role in "Gunjan Saxena: The Kargil Girl."



## Hindustan Zinc Awarded 5-Star Rating for Sustainability

Hindustan Zinc Limited, India's largest and the world's second-largest integrated zinc producer, received a prestigious 5-Star Rating from the Indian Bureau of Mines for its sustainable practices during FY2022-23. Among over 1200 evaluated mines, only 68 received this top rating, with Hindustan Zinc's Rampura Agucha and Sindesar Khurd being the sole fully mechanized underground mines to achieve this distinction.



Hindustan Zinc's commitment to environmental stewardship includes innovative techniques like the Zero Liquid Discharge Plant and the use of renewable energy, reducing emissions by 2.7 million tCO2e annually. The company's multifocal CSR strategy impacts over 2 million people across 3,600 villages, emphasizing education, women's empowerment, and environmental protection. The 5-Star Rating highlights Hindustan Zinc's leadership in sustainable mining, aligning with Vedanta's sustainability framework. Hindustan Zinc is also recognized globally, including being named the world's most sustainable metals and mining company by S&P Global. The company continues to drive industry standards with initiatives like its low-carbon 'green' zinc brand, EcoZen, as part of its commitment to achieving Net Zero emissions by 2050.

## Lenovo Announces 'Back to College' Offers

Udaipur: Prepare for an amazing academic year with Lenovo's exclusive back-to-college offers, valid until August 18, 2024, on their latest laptops and desktops. Whether you need a reliable device to complete your assignments, powerful performance for creative projects, or top-notch tech to shine in your college life—there's a device for every need. Discover top devices and take advantage of incredible discounts on the best technology solutions at unbeatable prices.



**For School and Play**  
• **Lenovo LOQ:** The latest Lenovo LOQ gaming laptops come with fast & powerful Intel® Core™ HX processors & NVIDIA® GeForce RTX™ GPUs that enable users to game with stunning visuals and seamless gameplay experience. The all new Hyper Chamber Thermal Technology keeps things frosty while delivering whisper-quiet performance. With Lenovo AI Engine+, fueled by the LA1 AI chip, adjust the laptop's settings based on real-time system monitoring. Say goodbye to the hassle of manual adjustments when juggling CPU-intensive college-work with GPU-demanding games. Its 15.6-inch FHD display with a 144Hz refresh rate provides smooth and vivid visuals and Nahimic® Audio by SteelSeries offers gamers immersive 3D audio that enhances in-game experience. The Lenovo LOQ laptop is available at a starting price of ₹70,356.

• **Lenovo Legion Pro 5i:** Experience competitive esports performance on Legion Pro 5i laptop with cutting-edge gaming capability via the Lenovo AI Engine+ with LA1 AI chip and latest Intel® Core™ processors. Powered by 40 Series NVIDIA® GeForce RTX™ Graphics, they deliver a quantum leap in performance with AI-powered DLSS 3 and enable lifelike virtual worlds with full ray tracing. The 16-inch WQXGA display with a 165Hz refresh rate ensures smooth and immersive gameplay. Additionally, the Legion ColdFront 5.0 cooling system keeps the laptop running efficiently during intense gaming sessions. The Legion Pro 5i laptop is available at a starting price of ₹146,160.

• **Lenovo IdeaPad Flex 5:** The IdeaPad Flex 5 is a versatile 2-in-1 laptop designed for flexibility and performance. Powered by AMD Ryzen™ processors, it delivers reliable performance for both work and play. The Smart Power feature dynamically adjusts to maximize performance, thermals, acoustics, and battery life. It features a 14-inch FHD touch-

screen display with TÜV low blue light certification, allowing users to watch movies and shows comfortably without straining their eyes. With up to 10 hours of battery life and Rapid Charge Boost, stay productive all day whereas with WiFi 6 support, users can expect a faster, more stable connection. The IdeaPad Flex 5 is available at a starting price of ₹69,991.

• **Lenovo IdeaPad Slim 5i:** The IdeaPad Slim 5i laptop is lightweight and sleek, designed for modern users. It features a 14-inch OLED display with vibrant colors and sharp details, powered by the latest Intel® Core™ Ultra processors for smooth performance. With up to 16GB of LPDDR5 RAM and a 1TB SSD, it offers ample storage and quick access to the files. The laptop also boasts all-day battery life with rapid-charging technology, making it perfect for on-the-go productivity. It has a beautiful 14-inch OLED display with a resolution of 1920 x 1200 pixels and paired with dual speakers certified by Dolby Audio™, this laptop harmonizes thrilling sights and immersive sound. The IdeaPad Slim 5i laptop is starting at ₹70,811 and is perfect for multitasking.

• **Lenovo Yoga 7i 2-in-1:** The Lenovo Yoga 7i 2-in-1 (Gen 9) is a versatile and powerful laptop designed to meet the demands of modern users. Featuring a 16-inch touch-screen display with vibrant

visuals, it is powered by the latest Intel® Core™ Ultra processors, with Intel® AI Boost NPU, ensuring smooth performance for multitasking and creative projects. The device offers four distinct use modes—laptop, tablet, tent, and stand—making it perfect for various scenarios. It is one of the first AI powered PCs launched in India and comes with Lenovo AI Engine+, powered by the Lenovo LAAI chip and it uses a machine learning algorithm to optimize system performance. The Yoga 7i 2-in-1 laptop is available at a starting price of ₹99,450

• **Lenovo Yoga AIO 9i:** The Lenovo Yoga AIO 9i (Gen 8) is a sleek and powerful all-in-one desktop designed to be inspired by contemporary architecture. The desktop is powered by the latest 13th Gen Intel® Core™ i9 processors, ensuring top-notch performance for both work and entertainment. It also comes with ample storage options, including up to 1TB SSD, providing plenty of space for all your files and applications. Its 32-inch 4K UHD display is elegantly elevated above the base by a sleek, metallic stand, creating a floating effect that adds a touch of sophistication to any workspace. The Yoga AIO 9i is priced at ₹194,990.

Lenovo also offers exclusive bundle deals, including Legion accessories worth INR 23,999 available at INR 7,999, and select models of JBL Clip 4 ECO speakers at special prices starting from INR 999.

## NEXKNOS to Host Nirmaan Expo and Knowledge Session in September



The most prestigious exhibition in Southern Rajasthan, focused on building construction and interior decoration products, the Nirmaan Expo, is set to take place on September 27, 28, and 29, 2024, at Shubh Kesar Garden in Udaipur. Since its inception in 2018, this event has consistently featured seminars on architectural design alongside the exhibition. This year, as in previous years, around 400 architects, engineers, and interior designers from Rajasthan and Udaipur will participate, along with approximately 25 esteemed professionals from across the country.

According to the event organizer, Mrs. Kanchan Sharma, accommodations will be provided for professionals coming from outside the city, following the principle of "Atithi Devo Bhava."

Professor Dr. Hanuman Prasad, Director of the College of Architecture at Mohan Lal Sukhadia University, stated that their institution continues to be an educational partner for NEXKNOS, as it was in 2023. Faculty member Architect Apoorv Ajmera mentioned that students of architecture, interior design, and engineering manage the entire event, including the seminars and arrangements for all visiting professionals. The college prepares the three-day event's detailed plan and oversees its execution.

Kamlesh Sharma emphasized that NEXKNOS has become a unique pillar in Udaipur's architecture education. Every professional and student related to the seminar's subject is granted free entry. Despite the costs associated with the event, no tickets are sold, nor will they be, as commercializing education would be an unfortunate event for society. The event is supported financially by Udaipur's businesses and several companies across the country, who also display their products at the exhibition, attracting both professionals and the general public from the Udaipur region.

## Bollywood Legend Film Festival 2024 Concludes Successfully

The Bollywood Legend Film Festival 2024, organized by Dr. Krishna Chauhan under the banner of Krishna Chauhan Foundation (KCF), was held recently at the Indian Motion Picture Producers' Association Theater in Andheri (West), Mumbai, on the occasion of Independence Day. The event featured the screening of selected films and honored several personalities



from the film industry. Notable attendees included music composer Dilip Sen, comedians KK Goswami and Sunil Pal, actor Sanand Verma, former Mumbai ACP Sanjay Patil, BN Tiwari, Amitabh Bachchan's makeup artist Deepak Sawant, Dr. Sunil B. Gaikwad, Dr. Yogesh Lakhani of Bright Outdoor Media, and anchor Simran Ahuja, who also hosted the event. Each of these distinguished guests was awarded and presented with certificates.

Among other talents recognized during the festival were Vishnu Deva (Music Director), Leena K. Modi (Influencer), Ramesh Malhotra (Director/Producer), N.N. Naresh (Singer), Nayana Chhabria (Best Actress for an Album), Khushi Verma, Pooja Pandey (Actress), Harish Milan (Music Director), Rajesh Ghayal (Music Director), Ajay Raja (Music Composer), Praveen Wadkar (Actor), Vijendra Gill (Actor), Yogiraj (Best Actor for an Album), Dev Yadav (Director), Renuka (Model), R. Rajpal (Designer), P.K. Gupta (Writer), and Anagha Sunil Gaikwad (Singer).

Additionally, media professionals like Krishna K. Sharma, Dr. Keval Kumar, Rajendra Borade, Name Singh, Anand Patel, Praveen Makwana, photographer Chandraprakash Maji, and photographer Jagannath Jadhav were also honored for their contributions.

During the festival, Dr. Krishna Chauhan also launched his music company, Krishna Music, from the platform of the Bollywood Legend Film Festival.

## First Look of 'Chintu Ki Dulhania' Unveiled : Trailer Set to Release on August 23



The much-awaited Bhojpuri film "Chintu Ki Dulhania," starring the evergreen youth icon Pradeep Pandey Chintu, is now ready for release. The first look of the film was unveiled today, with the official trailer set to drop on August 23. Pradeep Pandey Chintu, known for his energetic and sharp performances, has already delivered numerous superhits, and the audience has high expectations for this film as well.

During a press conference in Mumbai, Chintu expressed his excitement about the film, describing it as a beautiful creation. He shared that the

film was shot over several months across various scenic locations in Uttar Pradesh. "Chintu Ki Dulhania" promises to be a unique blend of love, emotion, action, and romance, offering viewers a fresh take on love with a new flavor. Chintu also hinted at some impressive action sequences in the film, where he will be seen fighting for his bride.

The film has seen significant investment in its music and action sequences, essential for bringing the story to life in a new and exciting way. "Chintu Ki Dulhania" is presented by Jolly Hits Entertainment, produced by Mukesh Jawahir Chauhan, with co-producers Ram Singh Chauhan, Bhanwar Singh, Dilip Kumar Pandey, Shivkumar Ramesh Jaiswal, and Shailendra Gupta.

The film's songs are penned by Chhotu Yadav and set to music by Chhota Baba, with choreography by Kanu Mukherjee, Ram Devan, and Mahesh Acharya. The executive producer is Saroj Mishra, with a story, screenplay, and dialogues by Veeru Thakur. Directed by Chandan Singh, the film's cinematography is handled by Sameer Syed, and action sequences are choreographed by Dilip Yadav. The film's promotion is managed by Sanjay Bhushan Patiala.

## Comedy-Drama 'Ghapplebaaz' Set to Release on Mask TV OTT on August 19

Hearing the title "Ghapplebaaz," you might think it's a story about a political scandal or a mishandling of funds, but this "Ghapplebaaz" tells a completely different tale. The film beautifully portrays the complexities of modern relationships and the subtle manipulations that have become a part of them. It's a comedy that not only entertains but also makes you reflect on how certain "tricks" have seamlessly integrated into our society, much like salt and sugar.

The storyline of "Ghapplebaaz" weaves together familiar incidents into a captivating narrative that unfolds on the silver screen. On Raksha Bandhan, when sisters eagerly tie rakhi to their brothers, expecting beautiful gifts, Mask TV OTT offers a special gift of non-stop laughter to all siblings with this release.

Produced by Anju Bhatt and Chiranjeevi Bhatt under the Tag Production banner, "Ghapplebaaz" features a talented cast including Pental, Vijay Patkar, Sada Yadav, Saroj Sharma, Suryansh Tripathi, Madhav Lore, Alina, Karmveer, Kiran Singh, Nandini Naresh Chandak, Sheetal, Ananya Srivastava, Amit, Aman Sharma, Sandeep Verma, Mia Nuru Khana, Yashraj Chaurasia, Sameer Kumar Sharma, Sandhya Srivastava, Jackie Bhai, and Saurya Raipur.

Mansi Bhatt, the channel producer of Mask TV OTT, emphasized the importance of laughter in today's stressful times. With many people facing mental strain, disputes, and financial pressure, this series aims to bring joy and encourage everyone to keep moving forward in life. Directed by Tariq Imtiaz, with Amit Mishra and Newmanta Arts as co-producers, the series is also supported by associate producer Naveen Gupta. The cinematography is handled by Leelamohan Shetty, and the promotion is managed by Sanjay Bhushan Patiala. This Raksha Bandhan, "Ghapplebaaz" is all set to stream on Mask TV OTT, promising a laughter-filled celebration.