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Royal Harbinger

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Business & Entertainment

Confronting the Grim Reality of 'Honour' Killings

The recent chilling murders of Saravjeet Kaur in Sirsa and Komal Rani in Kaithal starkly highlight the persistent plague of 'honour' killings in Haryana. In Saravjeet's case, her family initially attempted to deceive everyone by claiming she had died of a heart attack. However, under police investigation, her father and brother confessed to strangling her due to their disapproval of her relationship, rooted in the lover's poor economic condition. Similarly, in Kaithal, a 17-year-old boy allegedly murdered his sister over her inter-caste marriage, reflecting the deep-seated prejudices within the community.

It is paradoxical that Harvana, a state celebrated for its women sportspersons, particularly wrestlers, continues to grapple with issues of gender injustice and inequality. This contradiction is stark, especially considering that it was in

Editorial

Haryana that Prime Minister Narendra Modi launched the Beti Bachao, Beti Padhao (Save the Daughter, Educate the

lv forces.

Daughter) program in January 2015. This initiative primarilv aimed to improve the child sex ratio and spur women's empowerment. While Harvana has made strides in improving the sex ratio at birth, surpassing the mark of 900, the long-term goal of achieving societal change remains largely elusive. The deeply entrenched patriarchal mindset continues to adversely impact the lives of Haryana's girls, particularly in rural areas.

Approximately nine years ago, Sunil Jaglan, then sarpanch of Haryana's Bibipur village, initiated the 'Selfie With Daughter' campaign, which received commendation from PM Modi. This trend gained popularity both in India and internationally, with countless parents proudly showcasing their daughters. Such community-involving initiatives have the potential to foster a significant mindset change and should be sustained rather than being sporadic.

Haryana's girls have been winning laurels for the country on international platforms: the state cannot afford to let itself be dishonoured by individuals with regressive attitudes. It is imperative that the state continues to promote and support initiatives that challenge patriarchal norms and celebrate the achievements of its daughters. The societal change that Haryana aspires to achieve is indeed a work in progress, but it is a journey that must be undertaken with unwavering commitment and collective effort.

Rajiv Lochan Maharaj Accuses Film "Maharaj" Makers of Inciting Violence

Rajiv Lochan Maharaj has accused the makers of the upcoming film "Maharaj" of attempting to incite communal violence. The film, set to release on Netflix and starring Junaid Khan, has faced multiple postponements and significant controversy. Followers of the Vaishnav tradition have raised objections to certain scenes and dialogues, demanding censorship or a complete ban on the film's release.



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Maharai criticized Netflix Yash Raj Films, and Aamir Khan for their intentions, questioning their choice of historical subjects. He suggested that they avoid top-

Manoj Bajpayee's Award-Winning Thriller "Joram" Set for World TV Premiere

The gripping thriller and suspense. The narrative. "Joram," directed by acclaimed rich with suspense, mystery, filmmaker Devashish Makhija and moral dilemmas, keeps and starring the versatile Manoj audiences on the edge of their Bajpayee, is set to make its seats until the verv end.

world television premiere on Set against the backdrop &xplorHD on June 22nd at 9 of Jharkhand's Adivasi compm. This thought-provoking munities, the film sheds light film delves into the harrowing on the harsh realities faced by tale of a man and his infant marginalized populations, blending social commentary daughter as they struggle for survival, haunted by past with heart-pounding thrills. It ghosts and pursued by deadpaints a poignant picture of uncertainty and peril, follow-"Joram" showcases masing the protagonist's desperterful storytelling and Manoj ate attempts to protect his

> daughter from danger. &xplorHD, known for presenting unconventional and

WORLD TELEVISION PREMIER **JORAM** Sat | 22 June 9PM **XXXPIORHD**

unexpected films, brings after the credits roll. The film "Joram" to a broader audihas received national recogence, sparking conversations nition and accolades for its porand provoking thought long trayal of societal issues and its

gripping narrative.

Manoj Bajpayee shared his thoughts on the project: "Working on 'Joram' has been a deeply personal journey for me. The film intricately depicts the realities faced by marginalized communities, resonating with my own upbringing in a small village. I felt a profound connection to the story and the characters, which drove me to give my all to this project. It's a story that needed to be told, and I'm proud that &xplorHD

will bring it to audiences." Director Devashish Makhija commented, "With 'Joram,' we have tried to ask some difficult

questions about the privileges we take for granted in our city lives. Through a gripping thriller, we explore themes of survival and human resilience. 'Joram' aims to remind us of the persistent inequality and injustice resulting from our obsession with unsustainable development. We hope that our film inspires audiences to advocate for change.'

Don't miss the world television premiere of "Joram" on &xplorHD on June 22nd at 9 pm. Tune in for an unforgettable journey into the heart of uncertainty and the resilience of the human spirit.

Prominent attendees

Mahila Samriddhi Bank Shines Nationally, Says Dr. Kiran Jain

The Udaipur Mahila Samriddhi Urban Co-operative Bank Ltd. held its 30th general meeting on June 22, 2024, at Sukhadia Rangmanch, Town Hall, Udaipur. The meeting was attended by over 900 members and presided over by the bank's president, Dr. Kiran Jain.

Bajpayee's compelling perfor-

mance, drawing viewers into

a rollercoaster of emotions

The ceremony began with crores. The bank's total busithe lighting of the lamp and a ness for this year has grown prayer, followed by a heartfelt to ₹196 crores. welcome to the board members and invited guests. The that Mahila Samriddhi Bank bank's vice-president, Mrs. has been honored with three Vimla Moondada, welcomed national awards this year, all members and congratulatbringing glory not only to the ed them on the occasion of the bank but also to Udaipur. She bank's 30th general meeting. congratulated both the bank's

Dr. Kiran Jain, in her management and its members for this achievement. address, presented the bank's report and highlighted its Dr Jain also mentioned the opening of the bank's achievements, special features, upcoming plans, and

eighth branch in Bhuwana on social responsibilities. She February 15, 2024, which has stated that the bank's current received tremendous support from the local community. deposits have reached ₹141.00 crores, and loans CEO Mr. Vinod Chaplot

have amounted to ₹55.38 highlighted the digital services provided by the bank, making it the first women's bank in India to offer such facilities. He Dr. Jain proudly announced expressed pride in the bank's pioneering role in modern banking services, enhancing the reputation of Mewar across India

> Mr. Chaplot presented the bank's financial statements,

The ceremony, which noting significant growth in share capital reserves and began with the lighting of the lamp and a praver, was conworking capital. He reported that the bank achieved a total ducted by bank officer Mrs. business of ₹196 crores in Sudarshana Sharma. Vice-



2023-24, with a share capital of ₹4.08 crores, reserves of ₹13 crores, and zero net NPAs, reflecting the trust of customers in the bank.

president Mrs. Vimla Moondada welcomed the guests with words, and Mrs. Meenakshi Shrimali expressed gratitude

included Vice-president Mrs. Vimla Moondada President Mrs. Meenakshi Shrimali, Directors Mrs. Disha Bhandari. Mrs. Sajna Meena, Mrs. Charu Jain, Mrs. Kachan Kesar Soni, Dr. Mahima Samar Jain, Mrs. Manju Sharma, Mrs. Nisha Salvi, Mrs. Suman Kothari, Mrs. Vidyakiran Agrawal, Mrs. Pallavi Nahar, Mrs. Meena Chauhan, Mrs. Subhashini Sharma, Board members Mrs. Ashalata Sidhi, Mrs. Vikal Mogra, Mrs. Khushboo Malviya, CEO Mr. Vinod Chaplot, General Manager Mrs. Usha Bhatt, and IT Head Mr. Nipun Chittoda.

Vishal Mega Mart Opens a Large Store in Urban Square Mall

Udaipur: From hospitality to dining, entertainment to retail, Urban Square Mall has emerged as the city's premier commercial mall catering to the needs of discerning customers. Capitalizing on its position as Rajasthan's leading and largest mall, India's leading supermarket, Vishal Mega Mart, has opened its large store within the premises. This is Vishal Mega Mart's second store in Udaipur and eighteenth in Rajasthan. Urban Square Mall has been developed by Bhumika Group, one of North India's leading realty devel-

opers, which has recently ventured into the commercial landscape of Delhi NCR.

Earlier this month, the world-renowned Lemon Tree Hotels began operations of their property in the mall. INOX-PVR will soon open its multiplex, and well-known furniture brand, The Wooden Street, is also expected to open its store soon. Several prestigious brands from India and abroad, such

as Shoppers Stop, Pantaloons, Lifestyle, Crossword,

Starbucks, Forest Essentials, Looks, and Rare Rabbit, have

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Motorola launches edge50 ultra

Udaipur: Motorola, a global leader in mobile technology and innovation today launched its most advanced phone in the edge franchise, the motorola edge50 Ultra. As the latest addition to the edge50 series, the motorola edge50 Ultra is a smartphone full of intelligence and art that makes it truly unique in its segment. This effortlessly intelligent flagship smartphone features moto ai, containing numerous functions such as style sync with AI generative theming, magic canvas with text to prompt image generation, and several other cutting-edge innovations. Apart from this, the smartphone comes with

Motorola's most impressive camera system ever, boasting an AI powered Pantone[™] validated camera. The motorola edge50Ultra is available in real wood finish design referred to as Nordic Wood. It is also available in vegan leather finish in two colours. Forest Grey and Peach Fuzz-Pantone Color of the year 2024. The smartphone will go on sale from 24th Jun 2024,





ics like the Partition or the DirectAction Day massacre and instead choose divi-

sive content. Maharaj also questioned why issues like Halala or polygamy were not addressed in their films.

Emphasizing the need for respect towards Indian sentiments, Maharaj called for a potential ban on Yash Raj Films if they disregard public concerns. He accused Aamir Khan of prioritizing his son's career over public sentiment. While reiterating the commitment to non-violence. Maharai stated that the followers of Vaishnav tradition and Hindu Sanatan Dharma would defend their faith if necessary.

Reference: Sanjay Bhushan

Wynk Studio Artists' Songs Surpass 1.7 Billion Streams on Wynk Music

Udaipur: Wynk Music, India's leading music streaming app by downloads and daily active users, has achieved a significant milestone of over 1.7 billion streams for songs by independent artists from Wynk Studio. This achievement comes within just two years of the studio's launch, highlighting Wynk's dedication to promoting independent music and supporting emerging artists.

Amit Tripathi, Chief Marketing Officer at Bharti Airtel, stated, "We launched Wynk Studio to provide upcoming artists with a platform to monetize their music while offering our customers a diverse music library. The 1.7 billion streams for these songs demonstrate our customers' enjoyment of the content and our support for the artists. In less than two years, Wynk Studio has become incredibly popular, signing artists from across the country and championing language diversity on Wynk. We are committed to continuing this diversification and enabling more artists to build thriving music careers."

Assam Artist Sushant Das to be Honoured with Saneha **Ullal IIFA**

23-year-old artist Sushant Das from Assam is set to be honoured with the Saneha Ullal IIFA in Mumbai. Sushant, who has been passionate about painting since childhood often prioritized his art over studies. His village recognizes and appreciates his talent.

Apivotal moment in Sushant's career came a few months ago when he visited Bageshwar Dham and met Laxman Vaishnav, the Managing Director of Rekola PR. Impressed by Sushant's painting of Bageshwar Dham Maharaj, Laxman invited him to Mumbai, believing that the whole country should know about Sushant's exceptional talent.



Currently, Sushant teaches painting classes in his village and is preparing to participate in the India Art Festival soon

Ayushmann Khurrana **Returns as Brand** Ambassador for Nexus Select Malls

Nexus Select Trust announced Bollywood star Ayushmann Khurrana's return as brand ambassador. Operating 17 malls across India, Nexus Select Malls aim to redefine shopping

and lifestyle experiences. Khurrana, known for his versatile acting and broad appeal, embodies the spirit of innovation and diversity. Exciting campaigns and events are planned,

promising unique customer experiences. Khurrana expressed excitement about creating memorable experiences, while CMO Nishank Joshi highlighted the perfect alignment of Khurrana's persona with the brand ethos.

Pandit Hridaynath Mangeshkar Gets **Emotional about Lata** Didi at Launch Event An emotional Pandit Hridaynath

Mangeshkar expressed his profound sense of loss for his sister, Lata Didi, during the launch of "ShivCharitra - Ek Soneri Paan" as part of the 350th Coronation Celebration of Chhatrapati Shivaji Maharaj. "When a deer sees her fawn being taken away by a tiger, her heart goes through immense pain. Today, on this stage, I feel the same pain as I miss Lata Didi," he shared. The event, graced by notable personalities like Usha Mangeshkar, Roopkumar Rathod, Kaushiki Chakraborty, Suresh Wadkar, Padma Wadkar, Nitin Mukesh, Adinath Mangeshkar, and others, saw Pandit Hridaynath Mangeshkar, Usha Mangeshkar, and Ashish



already opened their outlets in Urban Square Mall. Urban Square has also signed an agreement with leading hospitality chain IHG for a 195-room Holiday Inn, currently under development

Bhumika Group's MD, Uddhav Poddar, stated, "Our brand-mix strategy is focused on makng Urban Square Mall a one-stop destination for shoppers and travelers. Since the mall opened its doors to the public, it has emerged as the most sought-after commercial destination in the city

> Shelar inaugurate and release the song. Hridaynath Mangeshkar recounted cherished memories of Lata Didi, including their visit to the Taj Mahal, where her voice resonated through the night, mesmerizing a Maulvi.

> Adinath Mangeshkar spoke of his admiration for Dr. Deepak Vaze's poetry, which inspired the song. Dr. Vaze expressed his joy at seeing his poem turned into music. Roopkumar Rathod and Kaushiki Chakraborty shared their deep connection to the project, with Kaushiki expressing surprise at being chosen for the powerful song.Hridaynath Mangeshkar announced he is writing a book titled "Shri Sharada Vishwa Mohini Lata Mangeshkar," chronicling his memories of Lata Didi. He also spoke about Chhatrapati Shivaji Maharaj's spiritual depth and warrior prowess. The event concluded with performances, including a song by Kaushiki Chakraborty and "Shiva Stuti" by Nisarg Patil, with Kshitij Date serving as the master of ceremonies. "Shiv Charitra" is available on the LM Music channel on YouTube.

Rajasthani Film "Aavakara" Wins IIFA Award

The Rajasthani film "Aavakara" has created significant buzz and earned an IIFAAward. Superstar Dinesh Rajpurohit, known for his cultural portrayals, stars in this horror-comedy. The film, directed by Rajpurohit and produced by Chandrashekhar Jangid, was honored at the IIFA ceremony in Mumbai by Sneha



Sharma, and Shiva Rana. Rajpurohit has previously won the Rajasthan Cine Award and

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Soni,

2PM on Flipkart, Motorola.in and leading retail stores including Reliance Digital. Launch Price is 12GB+512GB Rs. 59,999.

Speaking on the launch, Mr. T.M. Narasimhan, Managing Director, Motorola India said "At Motorola, we're dedicated to excellence with each new release. The motorola edge50 Ultra represents a significant leap in Al-driven smartphone technology, marking our most advanced device to date. This phone underscores our dedication to meaningful innovation, extending beyond hardware. Packed with exceptional AI capabilities, a stand-out real wood inspired design, interconnected ecosystem experiences and more this device effortlessly redefines true flagship experience for Indian consumers. We're confident that the motorola edge50 Ultra will deliver a revolutionary smartphone experience to our customers.

the RIFF for his film "Veera."

World Music Day Celebration in Udaipur

Udaipur celebrated World Music Day 2024 at Ashoka Palace with vibrant performances reviving Raiasthan's music. Directed by Baksh Khan, artists sang "Kesariya Balam" and performed Kalbelia dances. Sufi songs and traditional Rajasthani dances followed, featuring Kamaycha, Sarangi, Matka, and more. CEO Mukesh Madhwani highlighted music's power in uniting people. R.K. Gupta, Director of PHD Chamber, pledged ongoing efforts to revive Rajasthan's musical heritage through collaborations and programs.

Adani Foundation's Initiative Empowers Rural Women

Adani Foundation's initiative for sustainable livelihoods is transforming rural women's lives by providing training, resources, and technical assistance. In Amapura village, Baran district, Rajasthan, the foundation helped form the Hadoti Progressive Producer Company, starting a dairy business benefiting 500 women. Inspired by this success, Kherli village adopted the model, resulting in a thriving dairy business generating substantial income. In Tiroda, Maharashtra, the Suposhan Project's dairy initiative, led by Revati Tai, supports 3,000 farmers, enhancing their livelihoods. In Odisha, Pala Saha's dairy farming success showcases the program's impact. Adani Foundation's efforts are empowering women economically and socially, fostering community development.

NABARD Inaugurates **Three-Day Tarang** Fair

Udaipur: The National Bank for Agriculture and Rural Development (NABARD) inaugu-

rated a three-day Tarang Fair on Friday at the Town Hall premises to bring Farmer Producer Organizations (FPOs) onto the e-commerce platform. The inauguration ceremony featured Dr. Ajit Kumar Karnataka, Vice-Chancellor of Maharana Pratap University of Agriculture and Technology, NABARD DGM Rajkumar, MPUAT's Dr. R.A. Kaushik, SBI Regional Manager Manish Kumar, LDM Rajesh Jain, Marudhara Gramin Bank Regional Manager K.K. Gupta, and CEO of Yuva Jagruti Sansthan Gokul Saini



NABARD's District Development Manager Neerai Yaday informed that the fair, which will run until June 23, is open to city residents from 10 AM to 10 PM. The fair showcases and sells products from FPOs and Self-Help Groups (SHGs), including food items, lifestyle products, and indigenous goods across 50 stalls. Items on sale include millet biscuits, snacks, cakes, organic products, delicious pickles, rose petal jam (gulkand), papads, and honey. These farmer products are being branded and promoted on e-commerce platforms to reach national and international markets. Alucky draw with attractive prizes will be held on the last day of the fair, along with daily cultural programs.DGM NABARD Rajkumar highlighted the initiative's importance in directly selling farmers' products to customers and bringing them onto e-commerce platforms. He noted that this initiative would provide new employment opportunities for young farmers and women, allowing them to create various products from their crops and market them online globally. The fair's goal is to brand farmers' products. The Tarang Celebrating Collectivisation Fair, organized by NABARD, aims to bring FPOs, SHGs, and OFPO-connected farmers, rural women, and men from across the state onto e-commerce platforms

