

R Entertainment, Tech & Business

R Royal Harbinger

Act now as there is no other choice

The ongoing furore and series of revelation on absconding ex-IPL chairman Lalit Modi who is a culprit of Enforcement Directorate of India has ruined the shiny picture that NDA government has been painting so far. NDA celebrated their one year of successful and bloat-less year under the visionary leadership of Narendra Modi. And with all the new schemes and foreign alliances, the government was proving that India did nothing wrong by voting them to power. The recent bravo act of Army in the Myanmar territory was a great achievement which left India as a power which will not tolerate any attack on its sovereignty.

After all this, the exposures of Lalit Modi began and after shocking revelation of couple of top-rank personalities of the BJP, the party looked out of color and courage for the first time after May 16 last year. Even its defeat in the Delhi election would have not hurt the party as much as this incidence has.

Editorial

The charges are of serious nature and they need stern action. The government not only owes explanations to the country, it also needs to save its international image which is at stake. People who are being charged are no ordinary citizens and you can imagine about their statuses in the government hierarchy. And this is why it is imperative for BJP to take immediate action before it's too late.

Even if the government believes that these are baseless charges, the need of the hour is that these people be sent on leave and an independent inquiry be conducted. Obviously they need to be given an opportunity to present their argument and reasoning behind all what had happened back in 2014. But all that would look as a cover up if these ministers are not shown the door –the sooner the better.

All what this issue has done is that it has given free mileage to Aam Aadmi Party which will now quote that they sacked the culprit minister same day he was arrested, but NDA has done nothing like that. And each passing day now is mounting pressure on the NDA to act and act sternly.

The best way in such cases, which is hardly seen in India, is that if a minister or officer is facing serious charges, let there be an independent enquiry and let the person in question be sent at rest till then. If the person is innocent, he or she will be more keen to help out agencies and provide all evidences in support of his or her innocent.

This keeps the system clean and more importantly transparent. Transparency is a big measurement factor now as people will not vote on your personality or speeches, they will simply judge on promises delivered.

It was only AAP which had the benefit of promises in their first attempt but then next time, even they had to ride on their achievements of 49 days. urabad.

So, unless you act the way it's needed and expected, it will not help. People today neither have bad memory nor abundance of patience.

Build your own PC at INR 16990 onwards

Intel has always been committed to growing the desktop user community in India and the 20,000 Intel® Technology Providers have been a strong channel in driving technology transitions and delivering form factor innovations. Intel will be working along with Intel® Technology Providers to further empower them and create awareness amongst consumers in making their own desktop or buying new form factors like Next Unit of Computing (NUCs) and All-in-Ones (AIOs).

With the availability of Intel® based PCs at an affordable price point of INR. 16990, Intel continues to enable an ecosystem of innovative devices which will cater to the growing computing needs of the fast developing nation. Intel will continue to work with local OEMs, ODMs and the ecosystem to bring relevant technology to the market across price points, thereby enabling consumers, helping drive more growth for the channel and contribute to the Government's 'Make in India' vision.

Intel has also launched a social media campaign '#MyPcMyPride' to amplify the value of custom-built PC, meeting individual computing needs. Through this campaign, Intel seeks to illustrate how today's systems, when compared to desktops from just five years ago, bring alive a whole new computing experience for users such as better graphics, superior audio and higher power efficiency at affordable price points.

One of the main areas of focus for Intel in 2015 is its desktop strategy which

aims to (i) reinvent the category through compelling new products, (ii) reinvent the category through new form factors like the NUCs and portable AIOs and (iii) lastly, remodel the category through brand new usage models and experiences.

"Intel is committed towards aiding the Digital India vision by bringing the best computing experiences to consumers. Innovation is in Intel's DNA and through it we strive to bring relevant technology across price points and form factors. We are working with our OEM and ODM partners to grow desktop adoption in India, while driving technology transitions and form factor innovations in the form of NUCs, custom built PCs and AIOs. By offering the right mix of flexibility and choice to consumers for their computing needs, Intel and our channel partners are bringing in the right value proposition to PC users," said Rajiv Bhalla, Director, Sales and Marketing for South Asia at Intel Technology India Pvt. Ltd.

The channel community has been a beacon of the 'Make in India' construct as they've been offering consumers the flexibility of choice when it comes to customizing their own personal computers for several years now. Through this campaign, Intel will also communicate with consumers online be it students, gamers or professionals educating them about how they can assemble their own personal computer as per their needs and budget through the Intel® Technology Providers.

Shalby Hospitals bag another glory

"Best Multi - Speciality Hospital Award in a Metro City"

Udaipur : Shalby Hospitals, Ahmedabad, a bench mark amongst the Indian Multi Speciality Healthcare in the country has once again proved its merit by winning India Healthcare Awards 2014-15 in the category "Best Multi- Speciality Hospital- Metro". The award, jointly instituted by CNBC TV 18 & IICIL Lombard, now in its fifth year, has become a Gold Standard for the Health Care Industry. Shalby is chosen as Numero Uno amongst the group of the four Multi-speciality Hospitals in Ahmedabad.

Dr. Bharat Gajjar, Director OPD and Dr. Bhanu Pratap Singh, Joint Replacement Surgeon, Shalby Hospitals received the prestigious award at the hands of Shri Shripad Yasso Naik, Hon'ble Minister of State for Health & Family Welfare at a grand

ceremony held at Hotel Taj Palace, New Delhi on June 8, 2015.

Today, Shalby Hospitals has completed two decades of its meaningful existence and delivers world-class multi Speciality Healthcare services in Ahmedabad, Vapi, Goa and Jabalpur with more than 40 OPD Centres across India. In a short while from now Shalby healthcare services will be made available in other Cities like –Indore, Jaipur, Surat, Nasik and Naroda (Ahmedabad) as part of its dynamic expansion plans.

Shalby today receives patients from across the country and around the world for its World class expertise in tertiary care segment. At Shalby every recognition is yet another stepping stone for "Excellence in the Healthcare space" and a commitment to provide the best for each and every Patient.

HDFC Bank launches 10-second Personal Loan disbursement

Completely paperless process, 24x7, instant loan

Udaipur : HDFC Bank will now disburse personal loans to its customers in just 10 seconds. With this product, existing customers will have a pre-approved loan amount available to them 24x7. The entire process to avail of the loan is completely paperless, and users can simply log into their bank account via netbanking or mobile banking and avail of this loan at a click.

HDFC Bank is the first institution in the retail lending space to completely automate the entire process of loan approval and disbursement. The 10-second loan is completely hassle-free and transparent and users will no

longer have to wait for disbursement of funds, particularly in medical or other types of emergencies where there is an urgent need for cash.

"It is like having a real cheque in one's virtual wallet and is part of our mission of enabling customer delight by creating simple and speedy banking solutions that are available at a click. At HDFC Bank, customer convenience lies at the heart of our digital initiatives and we have noticed growing demand from digitally-savvy customers to avoid paperwork and to accelerate processes. Most customers expect banks to connect the dots between online



and offline options to deliver convenient, consistent service," said Arvind Kapil, Business Head - Unsecured Loans, Home & Mortgage Loans, HDFC Bank Ltd.

The 10-second loan is the latest initiative in HDFC Bank's digital banking offering christened GoDigital. This campaign began on the banks of the Varanasi last

year, with the launch of its 'Bank Aap Ki Muththi Mein' offering, which literally converts the mobile phone into a bank branch. Since then the bank has launched a host of innovative digital initiatives.

"The move is part of our transformation into a digital Bank which inlays digital solutions all through its value chain. This means building significant efficiencies in the back-end and streamlining of processes that are central to delivering an enriched customer experience at the front-end," Kapil added. As of FY 2014-15, 63% of all transactions at HDFC Bank are conducted through digital channels.

COLORS' hugely popular period drama about Ashoka's fight for his mother's honour celebrates its momentous journey

100-episode a milestone of Chakravartin Ashoka Samrat

Udaipur : It all started in February, 2015 when COLORS launched the captivating tale of young Ashoka whose sole aim in life was to restore his mother's dignity. Over the course of the past few months, Chakravartin Ashoka Samrat has become a favourite among viewers as the journey of the young boy has taken him to Magadh where he lives his life under the watchful eye of King Bindusar's counsellor, Chanakya. And now, the team of the show, which has claimed the spot of the No. 2 show on Indian television, has an all-new reason to rejoice as Chakravartin Ashoka Samrat reaches the 100-episode milestone.

Every episode of Chakravartin Ashoka Samrat has been a unique and enriching journey for the crew. The success of the show bears testimony that the efforts of the cast and crew in providing viewers a glimpse into Mauryan customs and traditions has struck a favourable chord with the viewers. With the growing success of the show, the popularity of the show's actors has also skyrocketed. Commenting on how Chakravartin Ashoka Samrat has changed his life, lead protagonist Siddharth Nigam aka Ashoka said, "Chakravartin Ashoka Samrat, for me, has been an experience of a lifetime.

It feels like just yesterday when we started filming the show, and now we are already pushing the 100-episode mark. Playing a character as strong and confident as Ashoka has taught me so much about the Emperor and his personality – something that I had never thought I would learn first-hand.

I would like to take a moment to thank all our fans who have been watching the show; today's celebration is as much a victory for them as it is for us." With the mammoth sets put together at Karjat, and



being shot extensively across India including the arid deserts of Rajasthan, the scale of the show is unparalleled. Pallavi Subhash, who plays the role of Ashoka's mother, Dharma says, "Every moment spent on the sets of Chakravartin Ashoka Samrat has been a celebration of sorts. We have become like a family. And as we complete this momentous landmark, I feel that there are only good things to come for the show in the future."

Sameer Dharmadhikari, the actor who essays Emperor Bindusar feels the cast has gotten more together as the show continues. He says, "I have portrayed the character of a king in the past, but the journey that Bindusar has undergone over the months surpasses them all. As we cross the 100-episode mark, it's a moment of celebration for the entire team whose hardwork and efforts have been realized thanks to the spectacular feedback that the show has received." Speaking about the century completion, Manoj Joshi, who plays Chanakya, said, "Chanakya is a character close to

my heart and being involved in the second leg of his life with Bindusar and Ashoka makes Chakravartin Ashoka Samrat even more important to me. It has been a pleasant experience shooting with a diverse cast and crew, making the larger than life portrayal of the story even more exciting for us. The feedback that we have received has been tremendously encouraging and we are waiting for more tales in Ashoka's life to unfold. Here's to more achievements for the show!"

Speaking about the milestone, Abhimanyu Singh, CEO - Contiloe said, "Thank you team Ashoka and the viewers and hopefully we will cross many more landmarks on this historical journey." As trouble brews once again on the show, Justin looks for an escape route out of the palace for the love of his life Noor and their illegitimate son Siamak. At the same time, Dharma flees from the clutches of Mir and Ashoka and the palace guards, only to find Chanakya unconscious. Being the sole knight in shining armor, what lies next for young Ashoka?

Vodafone M-Pesa partners with WaterHealth India

Vodafone India, one of India's leading telecommunications service providers has partnered with WaterHealth India (WHIN), a wholly owned subsidiary of US based WaterHealth International, to facilitate its cash collection process across 450 locations in Andhra Pradesh, Telangana, Gujarat, Karnataka and Tamil Nadu.

A large part of the world faces an acute water crisis today, in that about 780 million people do not have access to clean drinking water which leads to serious health, economic and social repercussions. Water related diseases account for maximum mortality rate among children under age five (5) and about 50% of the world's hospital beds are occupied by patients being treated for water borne diseases. Apart from this, women and girls who are expected to fetch water for the household (in many countries) have to trek long distances and spend hours of their time ferrying water. Distressed by the suffering caused by water-related issues, WaterHealth International embarked on the noble journey of providing safe and clean drinking water to the underserved regions of the world.

WaterHealth India's business model involves setting up of Community Water Systems (CWS) called WaterHealth Centers (WHCs) within underserved communities through Public Private Community Partnerships; these WHCs are located in diverse locations across the states. Given the decentralized nature of its operation, one of the biggest challenges faced by the Company is Cash Management. Currently WHIN manages its cash collection through an in-house team of Collection Executives who are exposed to significant risks as they carry large amounts of cash while traveling through public transport and also waste substantial amount of their time in depositing the (collected) money into the bank.

Through this partnership, WHIN plans to address its cash collection issues with the help of M-Pesa whereby Vodafone's Distributor Sales Executive [DSE] would visit each WaterHealth Centres (WHC) and collect physical cash from the Operator/Business Associate (managing the center). The DSE will then load M-Pesa balance (equivalent to amount of cash collected) to the Operator/Business Associate's

mobile number from where it can be remitted easily in the form of e-money to the WaterHealth Account. This process would result in instant transfer of money from the Business Associate to the Company's account thereby reducing the risk to cash in transit.

Elaborating on the partnership, Suresh Sethi, Business Head - M-Pesa, Vodafone India said "Vodafone M-Pesa association with WaterHealth International demonstrates our commitment to use mobile technology to support community/social initiatives in the country. We are delighted to partner with WaterHealth International and ease their collections processes significantly. To that extent it is a unique solution for the decentralized business."

Speaking on this partnership, Vikas Shah, Chief Operating Officer, WaterHealth International said "This solution will increase the operational efficiency of the Company and reduce the cost, time and effort devoted for cash collections. We will continue to use this service as we expand our presence in other parts of the country to achieve our audacious goal of serving 100 million consumers by 2020."

Actress Sayali Bhagath inaugurated Chitah Martial Arts Academy

Mumbai : Chitah Yajnesh Shetty martial art academy opened in Muljibhai Mehta International School, Virar, this is a part of curriculum, 600 students have registered their names. The inauguration ceremony has been done by former Miss India & Bollywood actress Sayali Bhagath, Mixed Martial Art champion From Afghanistan Mr. Sameer Ali Ramesh Nair, Principal Mrs. Manisha Kerker with thousands of student in the school. Chitah yajnesh shetty specially thanked Virar Shanker Shetty on this occasion & honoured Miss India Sayali Bhagath with Brown Belt, Sayali Bhagath taking CJKD training by Chitah Yajnesh from last 3 years.

On this occasion Chitah Yajnesh Shetty also wished everyone a Happy International

Yoga Week saying that both yoga and martial art serve almost the same purpose through different ways. It is necessary to include them in our daily life as our lifestyle demands so.

Chitah Yajnesh Shetty has trained more than 150 movie stars and 3,50,000 women in Nirbhay Women Empowerment & Training Programme, training in 20 international school like Bunts Sangha S.M. Shetty International School, Powai, Ryan International School (Andheri, Goregaon, Malad, Kandivali), G.S. Shetty International School, Bhandup.

Chitah Yajnesh Shetty has received two prestigious international Awards like The United States Martial Arts Hall of Fame For Most Valuable Jeet Kune Do Instructor and The Sri Lankan 'Stima' Award For The Best Work in The Field of Martial Art.



Toyota's All New Camry Hybrid Receives Great Consumer Response across India

Sells over 280 Camry in just 50 days

Udaipur : Toyota Kirloskar Motor's (TKM) recent launch of new Camry Hybrid, launched in May 2015, has been very well received across the Indian market. The newly launched Camry has already sold more than 280 units in a matter of 50 days as compared to 720 units sold in the whole of 2014. The new Camry Hybrid has also managed to garner more than 730 customer enquiries & pending orders of over 125 reiterating Toyota's dominance in Hybrid technology along with emphasizing customers' acceptance of hybridization as the future.

The new luxury car is also witnessing increased demand in tier II markets like Pune, Calicut, Coimbatore and Ahmedabad thereby boosting overall sales and indicating that Hybrid is not just a big city phenomenon. The recently announced government incentive of Rs. 70,000 under FAME scheme has also aided the company in generating more enquiries and orders from customers.

Speaking on the success of Camry in India, Mr. N. Raja, Director and Senior Vice - President, Sales and Marketing said "I would like to thank our customers of Camry for its success in India. At present Camry hybrid constitute more 80% of total Camry sales show-



ing the increased awareness and acceptance of Hybrid in India. Concerns like road safety and increased pollution are some of the grave problems faced by our country. Hybrid vehicles can truly have a positive impact only if they are widely used therefore to reiterate our commitment to a greener environment we will constantly work towards educating and encouraging the use of Hybrid vehicles in India".

Camry Hybrid comes with Toyota's Hybrid Synergy Drive (HSD) powertrain. Camry Hybrid's "full hybrid" powertrain combines the performance of a 2.5 litre Atkinson cycle four-cylinder gasoline engine and a high-torque electric motor.

The new Camry Hybrid has combined power (engine + motor) output of 205 PS coupled with leading-edge fuel economy of 19.16 kmpl and 122.8 gm of CO2 emissions per km of driving, which is far lesser than the conventional vehicles of similar engine size. The Camry Hybrid comes with an Electronically Controlled Continuous Variable Transmission (E-CVT), which provides enhanced driving performance, with reduced fuel consumption and lower NVH.